



# Ultra Hot

Sunglass Pre-Pack Collections

**Lower Cost, Higher Profits!**  
**Savings up to 40%**



**BLUE GEM<sup>®</sup>**

SUNGLASSES



# Ultra Hot Sunglass Pre-Pack Collections

## Lower Cost, Higher Profits! Savings up to 40%

### Ultra Hot Assortments

- > In stock for immediate delivery
- > 15 individual skus, all pre-ticketed at triple mark up
- > Pre-assorted by collection for up to 40% savings

### 3 Ways to Order

- > Programs with Display Unit
- > Assorted Pre-packs
- > Open Stock by Collection

All of Blue Gem's Sunglasses provide maximum UV protection.

#### CITY LIGHTS RHINESTONE COLLECTION #302:

ULTRA HOT PRICE: \$4.00 | SAVINGS: UP TO 33%

Blue Gem's City Lights Rhinestone Collection is glitzy, glamorous and will compliment any attire. Rhinestone sunglasses add mystique and fun, and appeal to the busy cosmopolitan.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PGS: 4-7 TO SEE ALL STYLES

#### BIANCA GOLD POLARIZED COLLECTION #405:

ULTRA HOT PRICE: \$6.00 | SAVINGS: 25%

Blue Gem's Bianca Gold Polarized Collection is an upscale sunglass line that uses high quality frames fitted with remarkable 1.0 TAC polarized lenses. The collection features upper echelon design and the best frame, lens and accent combinations.



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VIEW BLUE GEM CATALOG PGS: 8-9 TO SEE ALL STYLES

#### DESIGNER COLLECTION #400:

ULTRA HOT PRICE: \$4.00 | SAVINGS: UP TO 33%

Blue Gem's Designer Sunglass Collection is an upscale, elegant and fashion forward collection. The latest in shapes, colors and frame treatments add up to the ultimate fashion sunglass.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PGS: 10-13 TO SEE ALL STYLES

#### ELIZABETH ROSE COLLECTION #301:

ULTRA HOT PRICE: \$3.00 | SAVINGS: UP TO 40%

Blue Gem's Elizabeth Rose Collection consists of softly feminine designs that are bound to captivate the senses. This collection has a wide array of choice in shape, color, and frame treatments.



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VIEW BLUE GEM CATALOG PGS: 14-17 TO SEE ALL STYLES

#### VINTAGE COLLECTION #200:

ULTRA HOT PRICE: \$3.25 | SAVINGS: UP TO 35%

Blue Gem's Vintage Collection offers timeless styles for men and women. We have put this line on the cutting edge with an array of new colors, designs and lens combinations, while honoring the classics.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PGS: 18-25 TO SEE ALL STYLES

#### FASHION METALS COLLECTION #403:

ULTRA HOT PRICE: \$3.75 | SAVINGS: UP TO 25%

Blue Gem's Fashion Metal Collection not only has the latest new styles, it has our premier classic shapes that have helped define Blue Gem's sunglass revolution... traditional and timeless.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PGS: 28-31 TO SEE ALL STYLES

### MAXIMUM OVERDRIVE COLLECTION #100:

ULTRA HOT PRICE: \$3.50 | SAVINGS: UP TO 30%

Blue Gem's Maximum Overdrive Collection consists of the hottest sellers in wraparound shapes featuring the latest in bold frame and lens colors that are the most popular in any of our active lines. These wraparound sunglasses feature full eye coverage for superior comfort and glare protection.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PGS: 32-35 TO SEE ALL STYLES

### GRAPHIX COLLECTION #900:

ULTRA HOT PRICE: \$3.50 | SAVINGS: 13%

Blue Gem's Graphix Collection consists of bold sunglasses with hot-screened designs, metal inlays and painted temple graphics to enhance your favorite shades.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PGS: 36-37 TO SEE ALL STYLES

### SPORT METALS COLLECTION #401:

ULTRA HOT PRICE: \$4.00 | SAVINGS: UP TO 33%

Blue Gem's Sport Metals Collection consists of sport metal frames, many with wraparound lenses and special coatings for maximum sun and glare protection. Several styles have spring hinges, and all have soft nose pads for added comfort.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PGS: 38-39 TO SEE ALL STYLES

### POLARIZED COLLECTION #700:

ULTRA HOT PRICE: \$6.00 | SAVINGS: 25%

Blue Gem's Polarized Collection is a line of sunglasses made with high quality polarized lenses. These premium lenses block vertically reflected light by horizontally aligning the crystalline structure of the polarized lens thus reducing glare. This makes them ideally suited for use around water, snow and for driving.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PGS: 40-41 TO SEE ALL STYLES

### DRIVING LENS COLLECTION #600:

ULTRA HOT PRICE: \$4.00 | SAVINGS: 33%

Blue Gem's Driving Lens Collection reduces infrared rays and filters the undesirable bandwidths of light, while maintaining superior levels of visual clarity. These high quality sunglasses come standard with inside anti-reflective coatings and provide maximum glare protection.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PGS: 42-43 TO SEE ALL STYLES

### CLASSICS GLASS LENS COLLECTION #201:

ULTRA HOT PRICE: \$5.00 | SAVINGS: 17%

Blue Gem's Glass Lens Collection features optical quality glass available in either gray-green or smoke lenses. Glass lenses have a harder surface, thus, more scratch resistant, and are easy on the eyes when wearing for long periods of time.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PG: 44 TO SEE ALL STYLES

### HIGH RESOLUTION COLLECTION #601:

ULTRA HOT PRICE: \$4.00 | SAVINGS: 33%

Blue Gem's High Resolution Collection blocks blue light and enhances visual clarity. These high quality, distortion free sunglasses are enhanced with anti-glare properties and inside anti-reflective coatings.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PG: 45 TO SEE ALL STYLES

### KIDS COWBOYS & ANGELS COLLECTION #795:

ULTRA HOT PRICE: \$2.75 | SAVINGS: 8%

Take the latest in hip, fashion eyewear, shrink it down in size and you get Blue Gem's versatile collection of "Cowboys and Angels" eyewear for kids. Children will flip over the wide choice of trendy styles and cool colors.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW BLUE GEM CATALOG PGS: 46-49 TO SEE ALL STYLES

### COUTURE COLLECTION #404:

ULTRA HOT PRICE: \$4.50 | SAVINGS: 10%

Blue Gem's Couture collection offers glamorous and elegant sunglasses for both men and women seeking the designer look in eyewear.



\*PRODUCTS SHOWN ARE A SAMPLING OF EACH CATEGORY  
VIEW COUTURE CATALOG TO SEE ALL STYLES

## To Place an Order

Toll Free: (800) 543-9802

Local & International: (805) 684-9992

Fax: (805) 684-1544

Email: [eye@bluegem.com](mailto:eye@bluegem.com)

Online: [www.bluegem.com](http://www.bluegem.com)

SOLD TO:				SHIP TO:				CUSTOMER ACCOUNT NUMBER:			
ADDRESS				ADDRESS							
CITY		STATE		ZIP		CITY		STATE		ZIP	
DATE	BUYER'S NAME			PHONE NO.		FAX NO.		SALESMAN		TERMS	
START SHIP DATE		CANCEL DATE		SHIP VIA		E-MAIL ADDRESS			CUSTOMER PURCHASE ORDER #		
CREDIT CARD NUMBER				EXP.		SECURITY CODE		BILLING ZIP			

## Ultra Hot: Pre-Packs & Display Programs

### 90 Piece Pre-Pack

#### ITEM 10078 - 90PC Pre-Pack

- Includes 90 Best Selling Blue Gem Sunglasses
- Assorted styles and colors from 14 collections
- Pre-priced sunglass tags are color-coded by collection

**Sunglass Cost: \$370.50 (display not included)**

**TOTAL COST: \$370.50**



### 90 Piece Program

#### ITEM 10079 - 90PC Pre-Pack with Display

- Includes 90 Best Selling Blue Gem Sunglasses
- Assorted styles and colors from 14 collections
- Pre-priced sunglass tags are color-coded by collection

The CD54MT counter display included with this program at a cost of \$150.00 will be offset with merchandise at retail value (13 pairs valued up to \$14.95 each, will be included at no charge).

**Sunglass Cost: \$370.50**

**Display Cost: \$150.00**

**TOTAL COST: \$520.50**



CD54MT

### 180 Piece Pre-Pack

#### ITEM 11117 - 180PC Pre-Pack

- Includes 180 Best Selling Blue Gem Sunglasses
- Assorted styles and colors from 14 collections
- Pre-priced sunglass tags are color-coded by collection

**Sunglass Cost: \$741.00 (display not included)**

**TOTAL COST: \$741.00**



### 180 Piece Program

#### ITEM 11118 - 180PC Pre-Pack with Display

- Includes 180 Best Selling Blue Gem Sunglasses
- Assorted styles and colors from 14 collections
- Pre-priced sunglass tags are color-coded by collection

The FD132MT floor display included with this program at a cost of \$350.00 will be offset with merchandise at retail value (30 pairs valued up to \$14.95 each, will be included at no charge).

**Sunglass Cost: \$741.00**

**Display Cost: \$350.00**

**TOTAL COST: \$1091.00**



FD132MT

**\$200 minimum order, \$100 re-orders | 6pc minimum per collection**

Item #	Ultra Hot Sunglass Starter Pre-Packs & Programs	Retail Price	Ultra Hot Price	List Price	Your Savings	QTY	Total
10078	90 Best Selling Blue Gem Sunglass styles in assorted styles and colors from 14 collections - display not included		\$370.50	\$486.00	24%		
10079	90 Best Selling Blue Gem Sunglass styles - CD54MT display included		\$520.50	\$636.00	18%		
11117	180 Best Selling Blue Gem Sunglass styles in assorted styles and colors from 14 collections - display not included		\$741.00	\$972.00	24%		
11118	180 Best Selling Blue Gem Sunglass styles - FD132MT display included		\$1091.00	\$1322.00	17%		
Item #	Collection Descriptions	Retail Price	Ultra Hot Price	List Price	Your Savings	QTY	Total
100	Maximum Overdrive Collection	\$11.95	\$3.50	\$4.00 - \$5.00	up to 30%		
200	Vintage Collection	\$11.95	\$3.25	\$4.00 - \$5.00	up to 35%		
201	Classic Glass Collection	\$17.95	\$5.00	\$6.00	17%		
301	Elizabeth Rose Collection	\$11.95	\$3.00	\$4.00 - \$5.00	up to 40%		
302	City Lights Collection	\$14.95	\$4.00	\$5.00 - \$6.00	up to 33%		
400	Designer Collection	\$14.95	\$4.00	\$5.00 - \$6.00	up to 33%		
401	Sport Metals Collection	\$14.95	\$4.00	\$5.00 - \$6.00	up to 33%		
403	Fashion Metals Collection	\$11.95	\$3.75	\$4.00 - \$5.00	up to 25%		
404	Couture Collection	\$14.95	\$4.50	\$5.00	10%		
405	Bianca Gold Polarized Lens Collection	\$23.95	\$6.00	\$8.00	25%		
600	Driving Lens Collection	\$17.95	\$4.00	\$6.00	33%		
601	High Resolution Lens Collection	\$17.95	\$4.00	\$6.00	33%		
700	Polarized Lens Collection	\$23.95	\$6.00	\$8.00	25%		
795	Kids Cowboys & Angels Collection (not included in prepacks & programs)	\$8.95	\$2.75	\$3.00	8%		
900	Graphix Collection	\$11.95	\$3.50	\$4.00	13%		
<b>Order Total:</b>							